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Organization:

Title:

Comments: I strongly support the proposed Big Bear Mountain Resort improvement and connection project, including the expansion of year-round recreational opportunities such as additional lift-served mountain biking. My family and I travel to Big Bear approximately 15-20 times per year specifically because of the resort and the mountain bike park. Even one new lift-served downhill trail would meaningfully improve the experience for families like mine, and a broader expansion would make Big Bear an even stronger destination for outdoor recreation in Southern California.

These visits also directly benefit the local economy. When we come to Big Bear, we rent Airbnbs, eat at local restaurants, shop at local businesses, buy fuel, purchase bike gear and supplies, and spend money throughout the community. Expanding and improving the resort would encourage families like mine to visit more often, stay longer, and continue supporting Big Bear as a year-round recreation destination. I believe this project would be a major benefit not only to resort users, but also to the City of Big Bear Lake and the surrounding local businesses that depend on tourism and outdoor recreation.