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Comments: Corporations can avert their gaze from our nations PROTECTED forrest reserves. Those trees are remnants of an ancient ecosystem that has already been wiped out by 99%. To destroy what is left would push those ecosystems into complete breakdown, leading to a cascading breakdown of ecosystems in the region, directly affecting human well-being. Trees are more than nice to look at, they do more than clean the air we pollute, they provide essential filtration for water, they provide ecosystems for dozens of organisms per tree. Old growth trees are vital as they nurture young sapling trees as a community. Forrests are communities of trees that support one another in complex ways. Merely replanting all new baby trees after the destruction of the old growth forrest ecosystem is like putting a Band-Aid on an open gushing wound. The biodiversity and ecological benefits that ecosystem once provided will be lost forever. It takes thousands of years to develop these old growth ecosystems. Hence the name, old growth.

Invesors can take the approach the anticipated Brevard County Aquarium has taken. Building up the native ecosystems in conjunction with human enterprise in a symbiotic manner. Build your gold courses and resorts, but do so in a way that enhances the native ecosystems.

Picture this: a resort with golf and other sports, built on a nature preserve. The resort enhances the local flora and fauna. There are research and rehabilitation centers on site where scientists, researchers, and students go to participate in the preservation and restoration of Floridas natural places. A part of the appeal of this project would be "eco-tourism", where people travel here specifically to experience Florida's unique ecology, and even take part in its restoration and preservation. The money they spend on their trip goes towards the project and other equitable sources. (Shareholders, investors, etc)

The projects these companies are pursuing should not only not harm the environment, but should enhance it.