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First name: Veronica

Last name: Ozura

Organization: Sevier County FRIENDS Inc.

Title: Economic Development Director

Comments: The Mena trails will be a significant asset in continued growth and highlighting the great things that South Arkansas has to offer, particularly in outdoor recreation. The FRIENDS organization, based out of Sevier County and Economic Development focus, strongly recognize that increased attraction and tourism is not only a win for the Mena area, but for the Southwest Region of the state. As an area and organization with outdoor trails and strong outdoor recreation, we understand that Sevier County could benefit from the economic growth and future trail / outdoor recreation partnerships, as well as increased attraction from surrounding areas, thus making it a win for all.