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First name: Jerod

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Organization: UA Rich Mountain

Title: Athletic Director

Comments: The Trails at Mena will be a big addition to our community.

- The trails will help continue to bring in more visitors to our community that will stay in our hotels and eat in our restaurants. Our area continues to be a major attraction for people who enjoy the outdoors and activities our community offers. This will continue by tapping into another population to enjoy biking in the same areas as many ATV trails, lakes, rivers, etc. that visitors normally enjoy.

- The trails will help our local economy. Mena has several great, small, & locally owned businesses that will benefit from the increased visitors at the trails.

- This will also bring in more employment opportunities for locals and those outside Polk County that wish to live and raise their families in this great area.

- The college (UA Rich Mountain) brings in students from all over the world and from the Southern region of the U.S. to the community of Mena. The trails give students more activities to do in the area, while attending UARM. It is also give the Cross Country/Track athletes at the college more training areas.