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Comments: It was good to see a public update on this project. However it seems the purpose and priority of the project have shifted from the master plans released in 2022. The town Goldola seemed to be the priority in the master plan and it does not appear that the town Gondola is even mentioned in this update. As others have said, parking and transportation should be a focal point in this project. I believe a town gondola with added parking in town will address these issues as well as drive more business and public appeal to downtown Winter Park.

As it stands today, Downtown Winter Park is an after thought for anyone traveling from the metro area. Reason being is that it seems out of the way and it simply does not offer the draw that other mountain towns do. The retail in town seems to struggle (especially during shoulder seasons) because of lack of consumer demand. Ultimately, installing a town gondola will create the incentive for people to want to seek downtown Winter Park, and drive demand to expand retail business that will support the additional customer base.

Grand County real estate is growing rapidly and the popularity for the resort is expanding. All these other upgrades sound appealing, but the project seems futile if we don't address the need for downtown retail growth, additional parking, and transportation which can all be addressed by installing a town gondola.