Data Submitted (UTC 11): 9/25/2023 11:18:43 PM

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Title:

Comments: I am writing in support of the expansion of Monarch ski resort. This expansion has the potential to bring numerous benefits to the local community and the skiing industry. This well-planned expansion will lead to improved infrastructure, enhanced recreational opportunities, and increased tourism revenue. Expanding a ski area like Monarch resort can stimulate economic growth by attracting more visitors, creating job opportunities, and generating revenue for local businesses. It will also enhance recreational experiences from the addition of new terrain, lifts, and facilities, which can enhance the overall skiing experience for guests. Expanding the ski resort will allow for less crowding in an ever-expanding sport and will likely attract more tourists, both domestically and internationally. This can have a positive impact on the local economy by increasing visitor spending on accommodations, dining, and other recreational activities. The expansion project will involve infrastructure improvements such as new lifts and lodge facilities which will enhance safety, accessibility, and overall guest satisfaction. Monarch has a long history of adopting sustainable practices to minimize their environmental impact and this project will provide an opportunity to incorporate eco-friendly design principles and technologies. In addition to winter skiing improvements, this plan will create enhanced summer activities, diversifying visitors interested in other sports and activities which will also increase year-round tourism revenue. It's important that expansion projects should be carried out responsibly, taking into consideration environmental conservation, community engagement, and long-term sustainability, and I have no doubt that Monarch will go above and beyond to ensure that this plan is carried out in a responsible manner and that the end result will be a beautifully created area on a ski resort that I have enjoyed for the last 40 years!