Data Submitted (UTC 11): 10/3/2022 1:38:12 AM First name: Gretchen Last name: Stenson Organization: Title:

Comments: The Holland Lake culture affords a naturally unique rustic experience, sans man made attractions. I do not have an issue with upgrading the Lodge and other existing structures as it seems there is justification to do so. What concerns me is commercialization. Needless to say, this world is replete with chaotic, high energy theme parks and adventure arenas. I fear the adventure lifestyle company, POWDR's idea of "enhancing the visitor experience" will bring unwanted commercialization which, in my opinion, will have negative environmental repercussions as well as alienate those who find Holland Lake their favorite place on earth. The Eagles song "Paradise" pretty much sums up my feelings on the matter. I hope you will reconsider.