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Comments: Please think about the proposal of "enhancing the visitor experience" and what that implies. The Utah-based company, POWDR, is "An Adventure Lifestyle Company that inspires every human being with cool experiences in awesome places." This quote is from their website. What makes the visitor experience at Holland Lake unique is that it is a rustic place in a natural setting. It doesn't need to be promoted as an adventure, its charm is in its simplicity. Promoting it as an adventure, in my opinion, caters to a different clientele than those that have been going there for generations. This proposal impacts more than the visitors at the lodge. It will impact the locals, the campers, the trail users, the lake users, the wildlife, etc. If this proposal is approved, the impacts will change the entire culture of the region and has the potential to be devastating environmentally. I am not opposed to upgrading the lodge as it does sound like it needs it, but I am opposed to this proposal. John Hallman's letter dated 9/29/22 brings up excellent points. Please consider them.

Thank you.