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Comments: Growing up in Utah I witnessed the changes that occurred once Snowbird became a destination ski resort in the Wasatch Range. Yes, Snowbird is an amazing place to ski, but the people that hiked there and some of the wildlife that lived there have had to find new places to recreate and live. There's nothing natural or native about Snowbird.

Utah's Wasatch Range and Montana's Swan Range are both impressive mountain ranges. They have similar visual impact. But when it comes to the level of wildness, there is no similarity between the Wasatch and the Swans. I've seen a lynx in the Swans, I've followed wolf tracks in the Swans, and I've marveled at grizzly tracks in the Swans. Studies of mountain goats have taken place in the Swan Range. The Swan Range guards the western boundary of one of the most spectacular wild places in the lower 48, the "Bob."

As a businessperson I know how tempting short-term opportunities may appear. But I also know that the best business decisions come from evaluating long-term possibilities. The economic rule of supply and demands tells us that wild places will steadily become more valuable as the human population increases and the supply of wild places shrinks. Having a larger resort at Holland Lake may sound good right now but having a vibrant wild place in the long-term is a better decision for both wildlife and humans. We don't need a "Snowbird" in the middle of the wild Swans and next door to the Bob.