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First name: Katie

Last name: Krantz

Organization: Bluefin Bay Family of Resorts

Title: Marketing Manager

Comments: The leadership team and owners at Bluefin Bay Family of Resorts recognize the importance of Lutsen Mountains Corporation as a contributor to the economic success of Cook County. We know that the ski area is an important catalyst for driving tourism to our resorts in the winter. We have also found that the economic impact goes beyond our resorts and Lutsen Mountains and helps many areas of our local community during these traditionally less busy times. Additionally, Lutsen Mountains adds to the recreational opportunities for our guests in the Spring, Summer and Fall seasons. We believe that the success of Lutsen Mountains Corporation is integral to the success of our resorts as well as many others in the area.

Lutsen Mountains is a reason that many visitors discover our area for the first time. They have stated that through an expansion, they would be able to offer a wider variety of terrain. They believe this could add to the number of new visitors they could draw to the area, specifically during the winter season. Bluefin Bay Family of Resorts supports growing our tourism in the winter months and for that reason, we support the expansion of Lutsen Mountains.