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First name: Lana

Last name: Fralich

Organization:

Title:

Comments: [External Email]"Lutsen Mountains Ski Area Expansion Project"

[External Email]

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Good Afternoon,

Please see attached letter.

Lana Fralich

City Administrator

7 Davis Drive | Silver Bay, MN | 55614 | 218.226.4408 | www.silverbay.com

October 21, 2021

Tom Rider

Lutsen Mountain Ski & Summer Resort

PO Box 129

Lutsen, MN 55612

RE: Ski Area Expansion Project

Dear Mr. Rider,

City of Silver Bay

7 Davis Drive

Silver Bay, MN 55614

O: 218.226.4408

F: 218.226.4068

silverbay.com

On behalf of the City Council of Silver Bay, we lend our support of your ski area expansion project due to the economic impact the project will have on our area. As we would expect that any expansion development would meet environmental standards, this project expansion will enhance the experience that our citizens and visitors enjoy on the North Shore of Lake Superior.

Key reasons for our support include the following:

1. Many of the citizens of Silver Bay and the surrounding area, which encompasses our school district area, work at Lutsen Mountains. These jobs are important for our area.
2. Supports our local businesses. Lutsen Mountains is a destination on the North Shore and the businesses, including those in Silver Bay, benefit from the volume of visitors that Lutsen brings to the area. These visitors purchase fuel, food, and retail goods that help our businesses, especially during the winter months when tourism traffic lessens.
3. Enhances the quality of life we have to offer. Silver Bay is the center hub of recreation along the North Shore with its miles of ATV, Snowmobile, Biking, and Hiking Trails.

There is also a beautiful cross-country ski trail in Silver Bay; however, Lutsen provides the ski attraction many seek in our area. This project compliments our recreational attraction along the entire North Shore.

Overall, Silver Bay shares in Lutsen Mountains clientele. The North Shore area has seen an increase in tourism and the desire to live in this area. Investing in our amenities to maintain our destination attractions along Lake Superior will only help in the long-term sustainability of communities along the North Shore, such as Silver Bay.

We wish you the best of luck as you plan for your expansion. Being good stewards of the environment while enhancing our recreational and economic opportunities is supportive by the

City Council of Silver Bay, Minnesota.

Sincerely,

Wade LeBlanc

Mayor

The mission of the City of Silver Bay is to make Silver Bay a great place to live, work, and visit by providing cost-effective government and services to improve the lives of those it serves.