

Data Submitted (UTC 11): 10/18/2021 9:01:37 PM

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Last name: Campbell

Organization: Lutsen Resort

Title: President

Comments: October 18, 2021

USDA Forest Service/Superior National Forest

RE: Lutsen Mountains Expansion #52440

To whom it may concern,

I am thankful to have the opportunity to comment on this expansion via this forum and appreciate all the work put forth by the involved parties. The information made available to the public was plentiful and well documented, leaving the viewers the ability to make educated comments pertaining to this proposal.

First of all I would like to state that I represent Lutsen Resort on Lake Superior, which in a way is the "other Lutsen". The "ski hill" was bifurcated from Lutsen Resort back in the 1980's and quickly became what it is due to successful management of the Skinner family. I personally feel they are excellent operators that are well equipped to take on this expansion. Being that we are the "other Lutsen", we certainly enjoy the benefits of our close proximity to Lutsen Mountains, and our interest in seeing this expansion take place is motivated by the more than likely increase in users to the area that will choose Lutsen Resort for their lodging needs. As a resort property in close proximity to Lutsen Mountains with our own desires to expand, we strongly support Alternative 2.

We would feel that it is only appropriate to state that we do appreciate the option of Alternative 3 being presented and the considerations within surely came with a great deal of research.

I further appreciate that the options presented are a land lease, and can provide assurance to the people of the nation that the land is not being sold or lost, rather being allocated to a caretaker in a fashion that allow leasehold improvements while providing great economic impacts to our area.

We certainly hope that Alternative 2 or 3 becomes a fruition. Being that this expansion will happen slowly and in phases, I'm sure the impact will be well managed with this expansion being executed diligently. Alternative 2 allotting the ability for Lutsen Mountains to address a deficit in both beginner and experienced terrain will compliment our area with a true well rounded Ski Resort Destination that has little competition that can compare to the setting where one can take in an Alpine environment while enjoying stunning open water views, comparable likely only to Lake Tahoe.

Yours in hospitality,

Bryce Campbell

President & CEO - North Shore Resort Company dba Lutsen Resort on Lake Superior