

ARROWHEAD SPRING WATER

THE JOURNEY FROM STRAWBERRY CANYON

THE WATER SYSTEM THAT SUPPLIES ARROWHEAD® BRAND 100% MOUNTAIN SPRING WATER IS A SMALL PART OF A LARGE WATERSHED IN SAN BERNARDINO COUNTY.

OUR OPERATIONS AT ARROWHEAD SPRINGS HAVE ALWAYS BEEN ONE PART OF A MUCH BIGGER SYSTEM, AND THE AMOUNT OF WATER WE COLLECT IS BASED ON WHAT FLOWS NATURALLY FROM THE SPRINGS – AND ONLY A PORTION OF THAT GETS BOTTLED.

During 2020, nearly 70 percent of the total amount of water we collected (**59 million gallons**) was returned to the watershed (**approx. 40.8 million gallons**). In keeping with a decades-old agreement, another portion of that water (**approx. 11.8 million gallons**) went to the Arrowhead Springs property owners. Only the remaining approx. **6.4 million gallons** – or approx. 11 percent of the total water collected – went to one of our facilities for bottling.

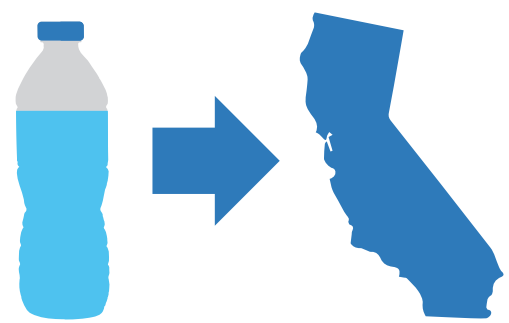
HOW IS YOUR WATER COLLECTED AND MEASURED?

Since we only collect spring water that flows naturally, and the water we collect is measured at the top of the mountain before it enters our pipeline, our collection amounts vary depending on how wet or dry it is in any given year.

WHERE DOES THE WATER GO AND HOW IS IT USED?

Spring water flows down the mountain through a four inch, stainless steel pipe to our water storage silo at the base of the mountain. Based on consumer demand, water is retrieved from the storage silo as our bottling facilities need it (**6.4 million gallons in 2020**).

When the silo fills up faster than water is needed for bottling, the excess water is returned back to nature (**approx. 40.8 million gallons in 2020**).

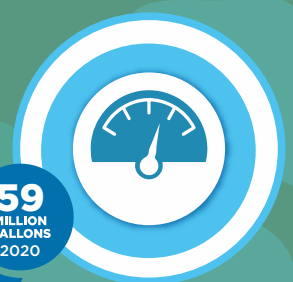
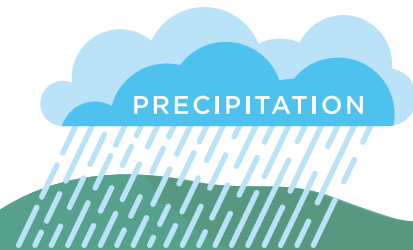


IN 2020, APPROXIMATELY **THREE-FOURTHS** OF OUR SPRING WATER **SOURCED IN CALIFORNIA** WAS **DISTRIBUTED IN CALIFORNIA**



ARROWHEAD® BRAND 100% MOUNTAIN SPRING WATER HAS BEEN RESPONSIBLY SOURCED IN THE SAN BERNARDINO MOUNTAINS FOR MORE THAN **125 YEARS**

STRAWBERRY CANYON
SAN BERNARDINO COUNTY



COLLECTED WATER IS RECORDED AT THE SPRING SITE IN STRAWBERRY CANYON

THE AMOUNT WE COLLECT IS BASED ON WHAT FLOWS NATURALLY FROM THE SPRING, WHICH VARIES DEPENDING ON PRECIPITATION



A PORTION GOES TO THE ARROWHEAD SPRINGS PROPERTY OWNERS



OVERFLOW IS RETURNED TO STRAWBERRY CANYON WATERSHED



A PORTION GOES TO THE FACTORY TO BE BOTTLED

THE SPRING WATER – HAVING BEEN SAFELY TRANSPORTED THROUGH A FOUR INCH STAINLESS STEEL PIPELINE – ARRIVES AND IS STORED IN A WATER SILO

