**Ski** New Mexico

2021-2022 Season

1. Skiers visits 747,936 (up 133,892 or 18% from last year 20-21)
2. Economic impact $408.6 million (up $65.8 million from 2021-2022)
3. GRT to state on $32.1 million (up $5.4 million from 20-21)
4. Direct impact from ski visits numbers (747,936)
5. Initial $ spent - $102.2 million (**$ 16.5 million more than 2020-2021 season)**
6. GRT on initial spending = $8 million **($1.6million more than 2020-2021)**

(None of these numbers include Lodger’s tax or employment tax).

1. Employment 2500 or 78% of a regular season (3200) at ski resorts: (lift operators, ski instructors, snow makers, etc)
2. Our average snow fall was 111.75 inches, (This number was through 4/10/2022).

\*. Ski Resorts reported numbers to Ski NM

#. Statistics from National Ski Area Associations surveys (represents 65% out of state, $176 per day and 35% instate $72 per day X factor of 4)

Date: April 18,2022